

## American Heart Association Texas Gap Assessment

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#### **AHA/ASA** - National

- Largest Voluntary Health Organization in the US
- Strong Trust and Brand Recognition
- Accepts No Government Funding
- Science Guidelines & Education
- Advocacy
- Quality Improvement
  - Get With The Guidelines Stroke in > 1,599 hospitals with >1 million patient records
- Extraordinarily Dedicated Volunteer Base (>22.5 Million Volunteers)

ScientistsHealthcare ProfessionalsFundraisersConsumersSurvivors

#### 2008 Annual Report:

Research Funding
Public Health Education
Professional Education & Training
\$168 million
\$275 million
\$92 million



#### **AHA/ASA - Texas**

- Active AHA/ASA Research Awards in Texas in 2009 \$38.7 million
  - \$13.7 million in Dallas / Fort Worth
  - \$10.6 million in Houston

#### Advocacy

- Secured \$5.7 million from TX \$182 billion 2010-2011 budget
  - \$1.0 million for TX Council on CVD&S
  - \$4.7 million for TX DSHS for Chronic Disease

#### Quality Improvement

Get With The Guidelines in 79 hospitals with >47,000 patient records



### Gap to vision - Stroke?

Vision: a statewide, comprehensive stroke system of care

- Maintain and/or increase legislated stroke funds. PC
- Increase the number of EMS agencies and their overarching Regional Advisory Councils that use consistent, coordinated stroke transport protocols and educational tools. I
- Increase the number of health care organizations who treat stroke patients and also participate in the Heart Attack, Heart Failure and Acute Stroke Quality of Care Registry. I
- Increase the number of Texans who recognize the signs and symptoms of stroke. I



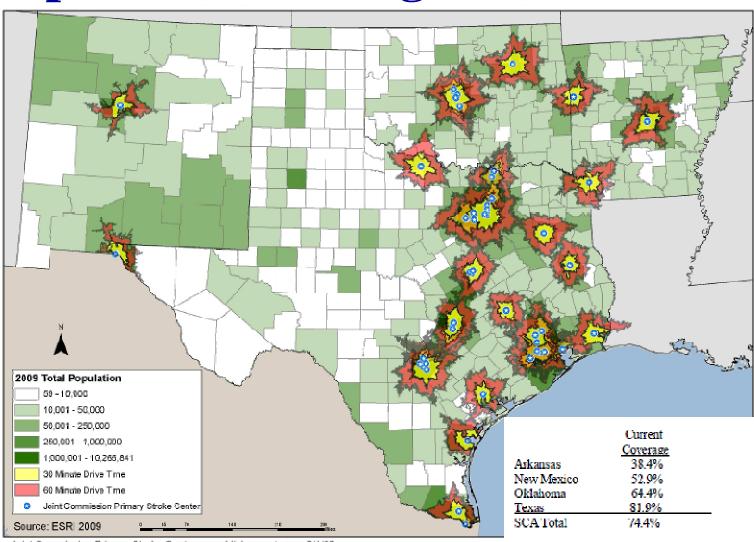
#### **Stroke Centers in Texas**

- 49 Hospitals Certified as Joint Commission PSC
- 79 Hospitals using Get With The Guidelines Stroke
- 81.9% TX residents live within 60 minutes of Joint Commission PSC

State	Total Population	Population Covered (60 Minute)	Population Not Covered (60 Minute)	Population Coverage (%)	Systems Total
Texas	24,896,267	20,392,994	4,503,273	81.9%	49



### **Population coverage**



Joint Commission Primary Stroke Centes as publicly reported on 8/1/09



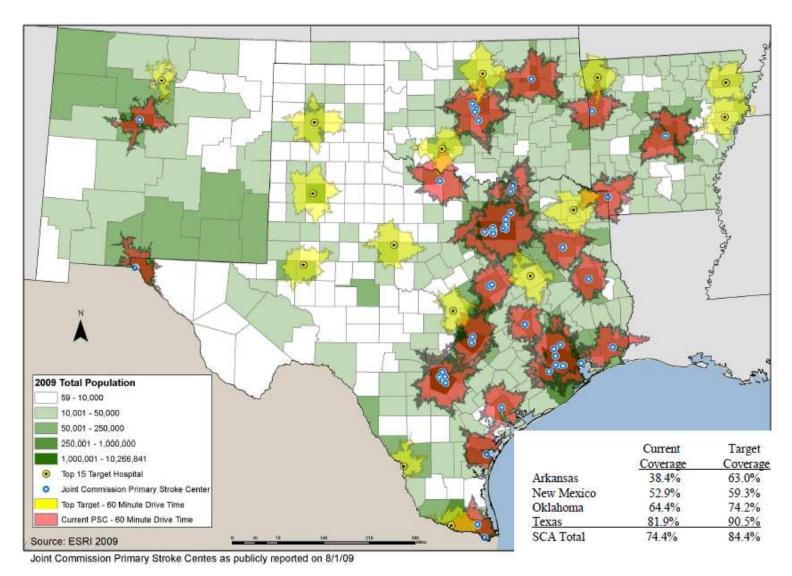
# Adding 9 PSC (MSA Priority) increases population coverage to 90.5%

Data listed as of August 1, 2009

City	City Hospitals Self Identified as Acute Stroke Capable		Unreached Population within 60 min
Lubbock	University Medical Center		354,376
Midland	Midland Memorial Hospital		297,101
Burnet	Seton Highland Lakes Hospital		282,440
Amarillo	Northwest Texas Healthcare System		273,093
Laredo	Laredo Medical Center		249,055
Abilene	Hendrick Medical Center		182,143
Mission	Mission Regional Medical Center		156,808
MT Pleasant	Titus Regional Medical Center		132,950
Fairfield	East Texas Medical Center - Fairfield		124,072
		Total	2,052,038



### **PSC Population Coverage - Target**





### **STEMI** care



### STEMI – Mission: Lifeline

# Vision: A statewide, comprehensive STEMI system of care.

- Advocate for STEMI Systems of Care funds for registry, PI campaign, equipment, and training.
- EMS agencies with 12-lead equipment, training, and protocols provide broad geographic and demographic coverage.
- Increase the number of hospitals who treat STEMI patients and also participate in AHA ARG.
- Educate Texans to recognize the signs and symptoms of heart attack.
- Increase number of STEMI systems registered in Mission: Lifeline system registry.
- Develop STEMI center designation system

Learn and Live

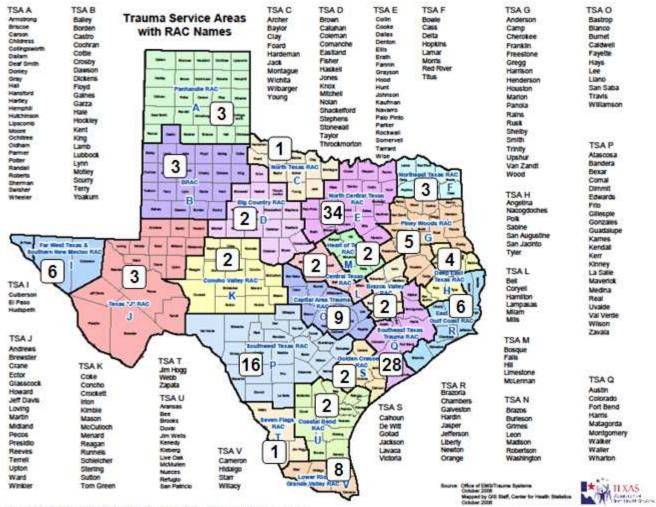
Texas State Coelition for Mission: Liteline.

Association

Texas State Coalition efforts support the goal of the American Heart Association's Mission: Lifeline program, working to Improve health care systems' response to and treatment of STEMI heart attacks



#### **Texas PCI Centers**





# Goals of the 2008 Texas Plan to Reduce Cardiovascular Disease and Stroke:

Goal I: Texans will experience improved cardiovascular health and quality of life through the prevention of risk factors.

Goal II: Texans will experience improved cardiovascular health and quality of life through the detection and treatment of *risk factors*.

Goal III: Texans will experience improved cardiovascular health and quality of life through the early detection and treatment of heart attack and stroke.

Goal IV: Texans will experience improved cardiovascular health and quality of life through the prevention of recurrent events.

Goal V: Texans will experience improved state and local capacity to address heart disease, stroke, and related risk factors.